

MINUTES  
EXECUTIVE BOARD MEETING  
JULY 17, 2012  
CAMP EASTMAN

Executive Board Attendance

Donna Andrews	Bill Ell	Kevin Mineart
Donna Buss	Dennis Gorman	Steve Morey
Janet Cameron	Mike Hausch	Ron Teater
Todd Chelf	Joe Henning	Carolyn Weyer
Bill Daniels	Greg Humphrey	Stephen Weyer
Bob Dickson	Jeff Kennedy	Dennis Wilson
Lonnie Dunn	John McKillip	Rod Wittkamp

Other Attendance

Bill Dorrell	Gary Mertz	Jim Thompson
Ron Fredman	Rev. Mark Spring	Rosanna Voss
David Lane	Scott Thiessen	

John McKillip opened the meeting at 5:35 p.m. Father Spring was asked to lead an invocation. A quorum was present.

Action Items:

- ◆ MOTION (by Todd Chelf, seconded by Donna Andrews) TO APPROVE THE MINUTES OF THE APRIL 17, 2012 EXECUTIVE BOARD MEETING AS WRITTEN. Motion carried.
- ◆ MOTION (by Jeff Kennedy, seconded by Bill Daniels) TO ACCEPT THE MINUTES OF THE MAY 15, 2012 EXECUTIVE COMMITTEE AS WRITTEN. Motion carried.
- ◆ MOTION (by Greg Humphrey, seconded by Kevin Mineart) TO ACCEPT THE TREASURER'S REPORT AS PRESENTED. Motion carried.
- ◆ MOTION (by Bill Daniels, seconded by Dennis Gorman) TO APPROVE COUNCIL AUDIT . Motion carried.
- ◆ MOTION (by Bill Daniels, seconded by Bill Ell) TO DIGEST, RECONVENE, AND DECIDE TO GO FORWARD OR NOT AT SPECIAL MEETING ON SEPTEMBER 18, 2012. Motion carried.
- ◆ MOTION (by Donna Buss, seconded by Donna Andrews) TO CHANGE FEBRUARY ROUNDTABLE DATE TO FEBRUARY 7, 2013. Motion carried.
- ◆ MOTION (by Ron Teater, seconded by Bob Dickson) TO AMEND THE COUNCIL CALENDAR AS PROPSOED. Motion carried.

Report Items:

- ◆ John introduced David Lane, Summer Camp Director. David welcomed everyone to camp and reported a great summer so far. Between Saukenauk Scout Reservation and Camp Eastman, approximately 850 boys will have participated in the summer camp experience.
- ◆ Program Report: Kevin Mineart and David Lane reported Summer Camp total attendance (youth and adult) will be over 1100 versus just under 1000 in 2011. Cub Resident Camp total attendance (youth and adult) was 819 in 2012 versus 495 in 2011.
- ◆ Minutes were presented for the Executive Board from April 17, 2012 and the Executive Committee from May 15, 2012.
- ◆ Treasurer's Report: Bill Daniels reported on the Income Statement. Overall year-to-date, the Council is doing exceptionally well. Sporting Clays is about \$4,700 over budget, Triathlon is \$3,000 net better than last year, and Camp Cards about \$12,000 net positive. On the expense side, employee compensation is down, supplies are down and insurance is about \$4,000 favorable (timing issue). Balance Sheet shows deferred activities expense due to Jamboree in 2013.
- ◆ Council Audit: Bill Daniels reported all in all, the audit is clean. The State of Illinois adopted new accounting practices regarding how to recognize restricted and unrestricted assets. The auditors went through and reclassified.

- ◆ Capital Campaign Report: Ron Fredman thanked everyone for the time spent with him; it was a wonderful experience. He then distributed his report to those in attendance. The book is divided into for our five pieces including assessment of responses, sample responses, mechanics of running a fundraising campaign, and documents in the back.

There are two issues: **Issue #1** – Council united or divided? Northern half and southern half. The Council is two decades old, and still there are loyalties that divide the Council. **Issue #2** – One camp or two? Very strong loyalty to individual camps. Virtually everyone said we need to address the camp issue. There are five possible ways to address the issues: **#1** – Camps as normal. **#2** – Run Camp Eastman one summer for Boy Scouts, then run Saukenauk Scout Reservation the next summer for Boy Scouts. **#3** – Keep both camps using one as it is for Boy Scouts, use the other for Cub Scout Camp – this is called “repurposing the camps”. **#4** – One Camp Consolidation – where the Board decides one camp is kept and sell the other camp. Make smart business decisions. **#5** – Sell both camps and start fresh.

There are two pathways: **#1** – Two Camps, two-pronged campaign, approximately \$2,000,000 each. **#2** – Make final decision on camp properties, then go forward with campaign. There are five steps in Pathway #2: **Step 1** – Council Board agrees that, by a certain date, it will make a formal, final determination regarding camp properties. Council considers an outside facilitator to manage this process. **Step 2** – Board makes a binding resolution that we will accept the decision of the National Office, or other outside facilitator. **Step 3** – Board reopens the Strategic Plan and revises as necessary. **Step 4** – Leaders from throughout the Council form a team to champion and promote the decision and its positive long-term impact on the Scouting program. **Step 5** – Engage in Capital Campaign as redefined in the Strategic Plan.

If both camps were sold, the Council would receive approximately \$5,000,000 in income. It would take approximately \$25,000,000 to build a new camp. These funds to build a new camp do not all have to be cash, they can be gifts-in-kind.

FEMA could give a challenge gift/grant for storm shelters (as much as 1/3). Cost is \$95,000 each.

John stated it was time to make a decision as to whether we do one campaign, two-pronged campaign, or do we have National or other individual come in. Donna Andrews, Dennis Gorman and Greg Humphrey stated they want to read through the booklet before making a decision. Dennis Gorman also stated the Council needs to consider the impact this will make on our givers. Let's study it, chew on it, need time to digest it.

A special board meeting will be held on Tuesday, September 18, 2012 to reconvene and decide to go forward or not.

Ron gave a quick overview of the other sections in the book: Philanthropy is still there; assessment findings; benchmarks; operational recommendations; and, specific camp recommendations. Ron thanked everyone for the opportunity to address the Board.

- ◆ Calendar Change Items: Donna Buss and Scott Thiessen reported the February Roundtable is scheduled for February 14, 2013 (Valentine's Day). It was proposed to move the Roundtable date to February 7, 2013 (one week earlier). Another calendar change was discussed. The weekend Cub Scout Resident Camp closes is the same as Boy Scout Summer Camp opens. Proposed to open one more week of Cub Scout Resident Camp (July 28-August 3) which will be two Webelos Resident Camp sessions. Also, propose to change the June 1-2 Family Camp at Camp Eastman to a Tiger Cub overnight. The June 7-8 Family Camp at Saukenauk Scout Reservation will remain a traditional Family Camp/Son & I. The additional week of Cub Resident Camp will be staffed by Boy Scout Summer Camp Staff.
- ◆ Properties Report: Bill Ell reported the Camp Director is outstanding. He also reported the Maintenance Committees at Camp Eastman and Saukenauk Scout Reservation have never had a list of skilled laborers; they are mostly administrative. Bill proposed to create one big maintenance staff and identify their skills. This would then be a group of resource people the Council can draw upon anywhere within the Council. A letter will be sent out with Bill Ell's and John McKillip's signatures.
- ◆ Commissioner's Report: Donna Buss reported our Council's unit-to-commissioner ratio is very close to 2:1 and is strengthening each month. Fifty-six units in the Council have received at least three recorded visits through the end of June, compared to 38 a year ago. The Commissioners have been working very hard to visit units at camp all summer long. Almost 400 visits to units have been recorded in UVTS in the first half of the year. In 2011, we had 530 visits for 12 months, so you can see we have an incredible improvement. These visits are more than numbers. We are grasping unit issues quicker and helping unit leaders on a regular basis. The future of our units will be positively affected by the consistent commissioner service.

**Journey to Excellence** Overall the Council is showing a 29% improvement over a year ago which was a good year. *Weaknesses*: getting units to record community service online, collecting adequate email addresses for *Voice of the Scout* and still miss satisfaction levels. *Categories to Watch*: Fundraising (food now but things are slowing down with FOS), Fiscal Management (which could be affected by a poor showing in FOS), Boy Scout Advancement, Unit Leader Training which is showing solid improvement over the summer.

*Strengths:* Overall membership categories, Cub Scout Advancement showing steady improvement, commissioner service.

- ◆ District Chair Reports: Todd Chelf reported Shoquoquon District is going great. *Journey to Excellence* is very reflective of the Council's. They have membership growth that has not been seen in a long time. All Troops are at camp this year. FOS has slowed down. The Athletic Director of University of Iowa will be speaking in Burlington with all funds going to FOS. Behind in advancement, think units are not plugging them into the system. Lonnie Dunn reported Eagle Ridge District has a District Executive and happy to have J. David Gilbert who has gotten them back to some of their benchmarks. FOS Breakfast will be in October. They have a chairman for the breakfast. Working on getting an astronaut to speak. Training is going well. Eagle Ridge is on track. Janet Cameron reported for River Valley District. Just received a couple more applications for commissioners. Scoutmaster Specific Training is being held at camp this week. River Valley Fort Days will be in September at the Old Fort in Fort Madison and will offer the Railroading Merit Badge. Membership is doing okay. Lost quite a few committee chairs. John McKillip interjected that District Commissioner Jeff Lucas lost his battle with pancreatic cancer a couple weeks ago and asked for prayers for his wife, Jill, and their family.
- ◆ Scout Executive's Report: Gary reported June is up in membership at 5.25%. Gary mentioned the *Chicago Tribune* will have an article in tomorrow's issue regarding *BSA Reaffirms Policy Denying Membership to Gays* and had copies available if anyone wanted to pick one up. Last month, Gary took the CEO of CFM Foundation, Sharon Tweedell, to Saukenauk Scout Reservation. They talked about the future of the Council and United Way funding going away. The Foundation will support us in funding, need to talk to them in December. A Council Camporee will be held October 19-21 at Smokin' Guns Gun Club near Hamilton, IL. Pat Jackson is the chairman. It will be promoted at the August Roundtables.
- ◆ Council President's Report: John McKillip reported Popcorn Sale is coming up. Also reported on upcoming events. The September meeting will be a full Board Meeting. We will try to get the Keokuk Country Club. Board Retreat was held today with three handouts distributed.

Ron Teater invited all Executive Board members to be inducted into the Tribe of the Silver Tomahawk.

Meeting adjourned at 7:45 p.m.

Respectfully submitted,

Gary S. Mertz  
Scout Executive

Attest: \_\_\_\_\_  
John McKillip, Council President

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