

THANK YOU FOR YOUR SUPPORT!

— PLEDGE ONLY \$30 —

and receive a Friends of Scouting Car Magnet.
Display your loyalty to Scouting with pride!

— PLEDGE AT LEAST \$150 —

and receive the third in a series of four
collector's patches.



Developing S.T.E.M. – Engineering patch with the
Keokuk, Iowa Dam.



The Value Proposition of Scouting

If the Mississippi Valley Council was just a camping society it would not have lasted over 100 years. Scouting has always been about the growth of the child. Keeping current with the developmental needs of children has always been a technique used in Scouting. In addition to our well known lessons on citizenship and environmental stewardship, the Mississippi Valley Council assists youth in the following areas:

40 DEVELOPMENT ASSETS FOR ADOLESCENTS: Since its inception, the Scouting program has been designed to support a youth's growth. Direct correlations can be found between the 40 Developmental Assets for Adolescents developed by the Search Institute and Scouting methods and program.

COMBATING CHILDHOOD OBESITY: Our mission is to instill the values of the Scout Oath and Law and as the Scout Oath pledges "On my honor I will do my best...to be physically fit." Scouting incorporates the latest nutritional information in advancement requirements from Cub Scouts to Eagle Scouts. In addition, lessons about keeping physically active are incorporated in advancement and reinforced through fun activities.

BULLYING/CYBERBULLYING: Scouting is in the forefront in teaching our youth how to identify and respond to bullying and cyberbullying. Scouts as young as 6 can learn about cyberbullying through an optional video game badge.

CORE CURRICULUM: The BSA assists our Scouts by incorporating elements of the core curriculum standards within the activities designed into the new Cub Scout program.

STEM: The Mississippi Valley Council supports the need to encourage youth in Science, Technology, Engineering and Math education through focused events, awards and recognition. The BSA is continually expanding opportunities for learning reinforcement in this area.

www.mississippivalleybsa.org

BUILDING THE ADVENTURE!

2018 FRIENDS OF SCOUTING CAMPAIGN



BOY SCOUTS OF AMERICA®
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WHY SCOUTING?

Men who were Scouts for five or more years are better prepared for success than men never experiencing Scouts.

- They are significantly more likely to earn a college degree (35% versus 19%)
- Their average annual family income of \$80,000 compared to \$61,000.
- They are more likely to attend church, have higher self-confidence and invest in the community through volunteering.

A nationwide survey of high schools revealed the following information:

- 89% of senior class presidents were Scouts
- 85% of student council presidents were Scouts
- 80% of junior class presidents were Scouts
- 75% of school publication editors were Scouts
- 71% of football captains were Scouts



Your Financial Support Helps Provide:

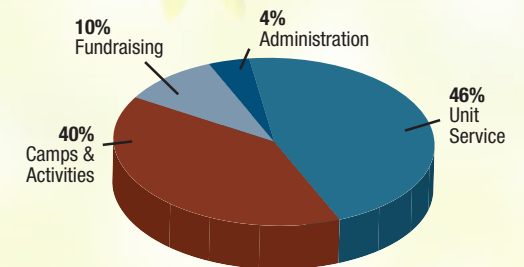
- Free required trainings for volunteer leaders.
- Accident insurance for every Scout and leader.
 - Safe Scouting environment via processes like background checks.
 - Two service centers and scout shops.
- Other resources that serve 4,000 Scouts and leaders in our community.



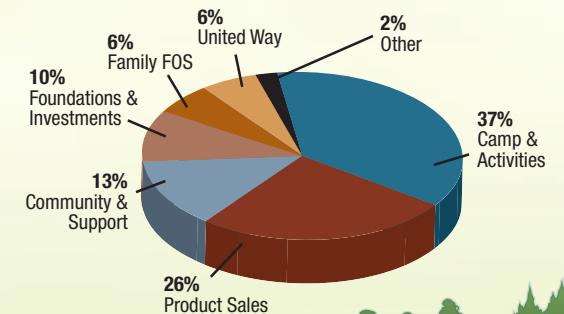
Your Donation Stays Within Our Community

It takes two things to make Scouting happen... time and money. Here in the Mississippi Valley Council, we take pride in our financial efficiency. To provide Scouting to one youth for a year costs \$150. In comparison to other youth programs, including other Scout Councils, we are thrifty. Below is an illustration of how Scouting is funded:

How We Utilize Our Resources



Local Funding Sources



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