



BOY SCOUTS  
OF AMERICA®

MISSISSIPPI VALLEY COUNCIL

# Strategic Vision

Effective April 21, 2020-December 31, 2025

## Council Infrastructure

- Use and improve the “Envision Plan”
- A Culture of Safety
- Regional innovative leader
- Proactive maintenance
- Maximize usage of facilities

## Volunteer Development

- Develop effective unit committees
  - Succession planning at all levels
    - Increase trained Leaders
    - District to unit support

MVC Council Mission: The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

## Economic Sustainability

- Expand legacy endowment giving
- New operating revenue resulting in growth
- Maintain fiscal accountability
- Improve donor communication & awareness

## Create Future Leaders

- Offer innovative programs
- Increase community visibility
- Improve early youth engagement
  - Serve more families

Indirect support

Direct support



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# Strategic Vision-By Committee

## Council Infrastructure

- Properties Committee
- Envision Committee
- Risk Management

## Volunteer Development

- Training Committee
- Commissioners

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## Economic Sustainability

- Endowment Committee
- Investment Committee
- FOS Teams
- Audit Committee

## Create Future Leaders

- Program Committee
- Marketing Committee
- Membership Committee
- Advancement Committee

Indirect support

Direct support