

MINUTES  
EXECUTIVE BOARD MEETING  
April 21, 2020  
Zoom Videoconference

Executive Board Attendance

Greg Allen	Tej Ghosh	Bill Paxton
Rick Atwood	CJ Heuvelmann	Doug Peters
Brent Babyak	Barbara Holthaus	Patrick Rogers
Sarah Bonansinga	Greg Humphrey	Josh Schier
Rick Buller	Ryan Huseman	Ben Schmidgall
Donna Buss	David Janus	Nathan Smith
Jason Costigan	Keith Klusmeyer	Dennis Stewart
Robert Dickson	Karen Mayville	Jeff Terry
John T. Dozier	John McKillip	Christine Tracy
Will Duryea	James Mehaffy	Marcel Wagner
Kent Embree	Kevin Mineart	
Jack Freiburg	Craig Nowell	

Other Attendance

Ricci Dula	Mike McCarthy	Rosanna Voss
J. David Gilbert	Jeff Melton	

Excused Absence

Lois Campbell	Mark Crooks	Dennis Gorman
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President Brent Babyak welcomed everyone and called the meeting to order at 5:40 p.m. A quorum was declared.

Action Items:

- ◆ MOTION (by Dennis Stewart, seconded by Marcel Wagner) TO APPROVE THE FEBRUARY 1, 2020 EXECUTIVE BOARD MINUTES AS PRESENTED. Motion carried.
- ◆ MOTION (by Jim Mehaffy, seconded by Rick Buller) TO ACCEPT THE MARCH 17, 2020 EXECUTIVE COMMITTEE MINUTES AS PRESENTED. Motion carried.
- ◆ MOTION (by Kevin Mineart, seconded by John McKillip) TO APPROVE THE TREASURER'S REPORT AS PRESENTED. Motion carried.
- ◆ MOTION (by Will Duryea, seconded by Kevin Mineart) TO CHANGE POPCORN VENDORS FROM TRAIL'S END TO PECATONICA. Motion carried.
- ◆ MOTION (by Will Duryea, seconded by Jeff Terry) TO APPROVE THE STRATEGIC PLAN AS PRESENTED. Motion carried.

Report Items:

- ◆ Council COVID-19 Updates (Council Key 3): Through March, we ended with a \$35,000 deficit. However, through the government's Paycheck Protection Program, we are able to keep all of our full-time staff intact and employed.

- ◆ Council Progress Review (Mike McCarthy, Area Director): Mike explained that this annual review compares data over the last five years between Mississippi Valley Council, Central Region Area 3, and five comparison councils within our area.
  - Our overall *Journey to Excellence* (JTE) score gave us a Silver rating for 2019. A major trigger for JTE is membership; if the council does not meet its membership goals, it will not attain Gold rating.
  - The Mississippi Valley Council has done a good job at managing finances. We've done a good job growing revenue and keeping it there. At the end of 2019, we had 199 days of cash on hand.
  - Membership – This is the first year National has included girls in the Market Share/Density figures. We are ahead of the area and all of the comparison councils. It is interesting that our youth retention has high peaks and low valleys. The Membership Committee may want to look into what is driving this.
  - Historically, we are a strong council for Program. We have a healthy program for Scouts BSA advancement. Cub Scout camp attendance has a steady decline. Scouts BSA long-term camp attendance – all of the other councils in the area have a much higher difference of Scouts attending council camps versus total Scouts attending long-term camp. We run surplus money for camp operations. Community Service Hours were down from 2018, but 14,199 service hours within our communities is still something to promote.
  - Unit Service total available youth (TAY) per unit serving executive (USE) shows a significant drop due to adding girls to the equation. Our unit retention has been fairly consistent over the last five years, with 2019 being at 92.5%.
  - Leadership and Governance - Average District Committee size grew; trained leaders are ahead of the area and National average; Youth Protection Training (YPT) up near 95% complete.
- ◆ Introduction of New Board Members (Brent Babyak): Brent asked the new board members to introduce themselves.
  - Sarah Bonansinga is co-owner and manager of a staffing firm in Quincy (Inter-Connect). She met Ricci Dula through Rotary and sold her on the benefits of Scouting.
  - Tej Ghosh is Vice President at Homebank. His primary skill set is finance.
  - Craig Nowell is Health Safety and Environmental (HSE) manager at Roquette; he will be HSE manager at General Mills in Hannibal next week. He has held volunteer positions in several councils. He is an engineer.
  - Patrick Rogers is Director of Facilities at Quincy Medical Group and met Ricci at Rotary.
  - Christine Tracy is Vice President of Student Development and Dean of Students at Quincy University. She has a sixth grader at Quincy's Troop 1.
  - Marcel Wagner is coming back to the Executive Board from the Advisory Council. He met Ricci the first week Ricci was in Quincy. Marcel started in Cub Scouts in New Jersey. He is Executive Director of Great River Economic Development Foundation (GREDF). Marcel is happy to serve on the Properties Committee.

Brent Babyak welcomed all the new board members.
- ◆ March 17, 2020 Executive Committee Minutes (Brent Babyak): Prior to approval of the minutes, Nathan Smith asked for clarification of "Committee of Local Councils". Ricci Dula explained it as an ad hoc committee associated with National BSA's filing of Chapter 11 Bankruptcy.
- ◆ Treasurer's Report (Jason Costigan):
  - Statement of Operations - Total direct support is down which is being driven by Friends of Scouting being off target. Other revenue is down on \$5,000 to budget driven by Activity Revenue down (camps are closed), Sale of Supplies (shops are closed); and, Camp Revenues (camps are closed). Total expenses are under budget driven by less spending of Occupancy

(maintenance that was done in late 2019 with surplus funds), Program Supplies; and. Travel. Deficit year-to-date at the end of March sat at \$35,000.

- Statement of Financial Position – No major updates that vary from previous reports. Capital cash is up year over year due to donations received for Camp Eastman Shower House that have not been spent yet. Land, buildings, and equipment are higher than prior year. The addition of the Locust Office and Saukenauk Scout Reservation Shower House raise the valuation of our land, buildings, and equipment. Inventory is up because the scout shop sales have been increasing, therefore the shop is stocking up with suppliers to help increase sales.

We have done a good job in the past. This helps us survive in conditions such as we have this year with the COVID-19 virus pandemic.

- ◆ Fund Development Report (Rick Buller): Rick reported that everything is on hold. We are still working Friends of Scouting (FOS) internally. Fund Development team is holding meetings bi-weekly. Phone calls are being made to board members who are being asked to please give a little more this one time.
- ◆ Popcorn Vendor Discussion (Karen Mayville): We want to freshen up the popcorn campaign a bit. The representative from Pecatonica River was invited to give a presentation to a small group of volunteers. Pecatonica has nice inventory control and they do most deliveries themselves. They will give us individualized packaging and take back product if we can't sell it. They will also provide product if we start running low. Cost per unit is about the same. Pecatonica will deliver popcorn sales kits/banners/flyers/order forms to units. Trail's End is no longer sponsoring its scholarship program, but Pecatonica will let Scouts add their Trail's End earnings to the Pecatonica program. Karen recommended that we change popcorn vendors from Trail's End Popcorn to Pecatonica River Popcorn.
- ◆ Camps Update (Jim Mehaffy): The Mississippi Valley Council is offering den meetings and merit badges online. The Marketing Committee suggested a virtual campout in May. As far as summer camps, Jim referred to President Trump's three phases of reopening the country. Each phase is a minimum of fourteen days before the next phase takes effect. Camps can open during Phase 2 but limiting groups to 50 or less. Meals will still be prepared in the Dining Hall but eaten in campsites. A survey will be sent out to get feedback from Scouts and their families. If necessary, Cub and Webelos camps can be run in two days, possibly in September. Camps will only be moved if they are affected by the stay-at-home mandates. Plans are in place for start dates of June 1, July 1, and August 1.
- ◆ National Camp Accreditation Program (NCAP) (Keith Klusmeyer): We need to go through NCAP every five years and is due April 30<sup>th</sup>. The deadline snuck up on us and we have been granted an extension. A walk-through will be conducted at both camps this weekend where each building will be given a grade of A to F.
- ◆ Strategic Plan (Will Duryea): Will referred to the plan that was included in the board packet. He recommended the board approve the document.
- ◆ Additional Reports
  - Order of the Arrow Chief (Ryan Huseman): Currently, the Order of the Arrow (OA) is working on rescheduling Spring Conclave to sometime in the summer. They are also coming up with a contingent plan for summer camp callouts in case camp is cancelled. They also just came up with a new opportunity for Scouts and OA members to get involved along with earning service hours from the comfort of their own homes. Their website was just redone and has several new features and improvements.
  - Tribe of the Silver Tomahawk (CJ Heuvelmann): The Tribe is also working on plans to reschedule their activities.
- ◆ Council Commissioner Remarks (Ben Schmidgall): Ben reported that there have been some discussions with unit commissioners to talk about how to perform their unit commissioner duties while at home. About 30% to 40% of units are doing online meetings. Ben is hoping we get back to normal soon.

- ◆ Scout Executive Remarks (Ricci Dula): Ricci explained why we had to have an electronic vote last week to approve the Paycheck Protection Program (PPP) grant. We would have been deemed ineligible if we waited until today to approve the grant. This will be a forgivable grant because all of the money is going to payroll. We went through Homebank where we were approved for the loan. Because it is a loan, we needed board approval. We requested about \$160,000 which will cover about eight weeks of employment for all full-time staff. Ricci also expressed his gratitude for all of the staff during the COVID-19 pandemic. He commended the ideas of how the staff wants to support our volunteers from virtual merit badges to digital den meetings to online trivia. Everyone is staying flexible and coming up with new ideas.
- ◆ Council President's Remarks (Brent Babyak): Brent thanked Ricci and the rest of the staff for all of their due diligence. On the other side, we will have great things to look at. Brent thanked everyone for being her and participating this evening.

Meeting declared adjourned at 7:10 p.m.

Respectfully submitted,



Ricci Dula  
Scout Executive

Attest: 

Brent Babyak, Council President

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