BOY SCOUTS OF AMERICA®

MISSISSIPPI VALLEY COUNCIL

Leaders Guide

Why are Camp Cards a successful Product Sales Program?

- **Community Alignment and Perception-** **It's an excellent marketing program that instantly aligns with the consumer's perception of Scouting's camping and outdoor program thus "Camp Cards". The number ONE reason an individual gives to Scouting is so a young person can go to camp!**

- **Price Points- The price point is perfect and sells for only $10.00! The consumer instantly gets their money back after redeeming coupons.**

- **Perceived Value- The Camp Cards have a great value to the consumer. In a tough economy Camp Cards have a remarkable perceived value and are easy to sell!**

- **The Camp Card is designed to help a Scout earn his/her way to camp. This helps their parents with the cost of camp, and it helps the Scout learn to save money and earn their way thereby achieving their goal.**

Camp Card Captain Responsibilities

1. Keep track of number of cards each Scout has and sells
2. Encourage pack/troop leaders to support camp card sales
3. Track amount going to Scouts for camp use (Example: $1 per card to pack/troop $4 per card for scout)
4. Track number of cards ordered from Scout office. Number returned to Scout office.
5. Communicate with treasurer to make camp card deposit and to pay scout office. Supply them with excel file for an easy transfer of information.

2022 Key Dates

December/January	Request Cards
January 18	Cards Available for Pick Up
January 21	Orientation #1
January 24	Orientation #2
Fri. January 31	Official Start of Campaign
Sat. April 30	Campaign Ends
Fri. May 20	Last Day to return Cards
Fri. May 20	Deadline to submit Scout Sales

Commission

Units Receive 50% of sales if unused cards are returned and balance is paid in full by Friday, May 20, 2022. Otherwise, units receive 40% commission on total sales.

How many cards does it take to go to camp?

Based on Early Bird Fees, youth only

Cub Scouts

Cub Adventure Camp	28 Cards
Webelos Adventure Camp	33 Cards

Scouts BSA

Scouts BSA Camp	61 Cards
OA Service Corps	61 Cards
NYLT	61 Cards
Duty to God Retreat	35 Cards
Back Country Experience	50 Cards
Trail To Eagle Camp	65 Cards

2022 Camp Card- Illinois

FREE

THRIVE NUTRITION

BUY A LOADED TEA, GET A FREE SHAKE

(One Time Use Only, Equal Or Lesser Value)

5309 Oak, Quincy, IL
217-214-2426

EXP. 12/31/22

CASEYS

BUY ANY LARGE SPECIALTY PIZZA AND RECEIVE A MEDIUM 1 TOPPING FREE!

(Valid In-Store Only. One Time Use Only. Not Valid With Any Other Offer. Key Tag Must Be Turned In At Redemption.)

EXP. 12/31/22 - $12 VALUE

0 98437 10177 3

$5 OFF

HYVEE

$5.00 OFF A $50.00 PURCHASE

(One Time Use Only and Excludes Alcohol, Tobacco, Gift Cards and Lottery)

Valid At: 3700 Broadway & 1400 Harrison in Quincy and Macomb Locations

EXP. 12/31/22

RURAL BLISS (1) (2) (3) 10% Off Purchase of $50.00 Or More (Limit 3 Times), 425 Main, Carthage, IL, 217-357-9205

DOMINO'S ..... Buy Any Large Two Or More Topping Pizza At Regular Menu Price And Receive A Medium One Topping Pizza Free. Valid at 2501 Broadway, Quincy, IL, 217-223-4040 Or 1027 Main, Keokuk, IA, 319-524-9770

CHOMPZ ..... Buy Any Combo Get A FREE Dessert. Not Valid With Any Other Offer. 12th Jefferson, Quincy, IL

PAPA JOHN'S .....Buy Any Large Pizza At Regular Menu Price & Get A FREE Order Of Garlic Knots (QHS3746) 1830 Broadway, Quincy, IL, 217-222-5252

HARDEE'S .....$1.00 OFF Any Thick Burger Combo, 2916 Broadway, Quincy, IL, 217-223-9572

PAPA MURPHY'S .....$2.00 OFF Any Sized Pizza At Regular Menu Price, 3020 Broadway, Quincy, IL, 217-223-9200

KRAZY CAKES CAFE .....FREE $3 Or Less Beverage With Purchase Of Any $8 Or More Entree (Not Valid With Any Other Discount) 512 Hampshire, Quincy, IL, 217-222-2253

KUSTOM CUTS .....$2.00 Off Any Haircut, 4811 Broadway, Quincy, IL, 217-214-4247

QDOBA .....Buy Any Entrée & 2 Drinks And Get One Entrée Of Equal Or Lesser Value Free (Not Valid With Any Other Offer) 415 N. 32nd, Quincy, IL, 217-222-4822

TANGERINE BOWL .....BUY 1 GAME & GET 1 FREE, (Limit 1 Per Person, Per Visit, Per Day), 3530 Maine St., Quincy, IL, 217-222-8262

TROPICAL SMOOTHIE .. Buy One Smoothie Get 2nd Smoothie ½ Price (Equal Or Lesser Value) 3418 Broadway, Quincy, IL, 217-209-0520

WENDY'S .....FREE Frosty With Any Purchase, 3530 Broadway, Quincy, IL & 2 Cieten Plaza, Barry, IL

ZOUP ..... FREE Soft Drink Or Tea With Purchase Of A Pick 2. 3430 Broadway, Quincy, IL, 217-577-2020

TCBY ..... Buy One Large Cup & Get One FREE (One Per Person, Per Visit, Per Day, Cannot Be Used With Other Offers, Limit 12 Times) 1735 State, Quincy, IL, 217-228-2292

(1) (2) (3) (4) (5) (6) (7) (8) (9) (10) (11) (12)

FIREHOUSE SUBS - BUY A MEDIUM SUB AND TWO DRINKS AND GET A MEDIUM SUB FREE (One Time Use Only & Of Equal Or Lesser Value) 3720 Broadway • Quincy • 228-8445

QUINCY PARK DISTRICT – Batting Cage - Buy One Get One FREE Mini Golf Round (Of Equal Or Lesser Value Up To A $5.25 Value, One Time Use Only) 1608 Moorman Park • Quincy • 228-1261

2022 Camp Card- Iowa

QUESO'S MEXICAN BAR & GRILL

FREE LARGE QUESO WITH PURCHASE OF $10 OR MORE

(One Time Use Only.
Must Turn In Keytag To Cashier)

321 N. Roosevelt Ave.
Burlington, IA

319-250-5171

EXP. 12/31/22

CASEYS

BUY ANY LARGE SPECIALTY PIZZA AND RECEIVE A MEDIUM 1 TOPPING FREE!

(Valid In-Store Only. One Time Use Only. Not Valid With Any Other Offer. Key Tag Must Be Turned In At Redemption.)

EXP. 12/31/22 - $12 VALUE

0 98437 10177 3

HYVEE

$5.00 OFF A $50.00 PURCHASE

(One Time Use Only and Excludes Alcohol, Tobacco, Gift Cards and Lottery)
Valid At: Both Keokuk and Fort Madison Locations
PLU#95470
EXP. 12/31/22

HYVEE (Burlington)

BUY ONE PIZZA AND GET ONE FREE

(Equal Or Lesser Vallue)
Valid At: Burlington, IA Location
PLU#95470
EXP. 12/31/22

CULVER'S ..... 10% Off One Value Basket Per Visit. 919 Lawrence Dr., Burlington, IA, 319-752-3464

DUNN BROTHERS COFFEE ..... .50 Cents Off A Prepared Beverage. 1105 Lawrence Dr., Burlington, IA, 319-237-8990

GRANDPA'S HOMEMADE ICE CREAM .. 10% Off Total Purchase, 600 S. Roosevelt, Burlington, IA, 319-754-4888

HAPPY JOE'S PIZZA ..... $4.00 Off A Large Pizza Or $3.00 Off A Medium Pizza When Purchased At Regular Menu Price. Not Valid With Any Other Offers. Valid At Burlington Location Only. Burlington, IA, 319-753-1665

MAZZIO'S PIZZA ..... $2.00 Off A Large Or $1.00 Off A Medium Pizza Or A Free Drink With Purchase 616 S. Roosevelt Ave., Burlington, IA, 319-753-0161

TACO JOHN'S ..... $2 Off A Six-Pack And A Pound Of Potato Ole's, 119 S. Roosevelt, Burlington, IA, 319-754-5114

GREAT CLIPS ..... $1.00 Off Any Haircut, Keokuk, IA and Burlington, IA

HARDEE'S ..... $1.00 Off A Thickburger, 1431 Ave. H, Ft. Madison, IA, 319-372-9426

SONIC ..... Receive A Free Vanilla Cone With Purchase, Limit One Per Day 3325 Main St., Keokuk, IA and Burlington, IA, 319-524-1919

PIZZA HUT ..... Buy One Lunch Buffet And Get The Second Free, 900 N. Grand, Mt. Pleasant, IA, 319-385-8707

PIZZA HUT ..... Buy One Order Of Wings And Get One Free, 900 N. Grand, Mt. Pleasant, IA, 319-385-8707

DOMINO'S ..... Buy Any Large One Or More Topping Pizza At Regular Menu Price And Receive A Medium One Topping Pizza FREE. Valid at 2501 Broadway, Quincy, IL, 217-223-4040 Or 1027 Main, Keokuk, IA, 319-524-9770

FUN CITY
BUY $5.00 IN GAME BUCKS AND RECEIVE $5.00 FREE
3001 Winegard Dr. • Burlington, IA • 319-753-2946

BICKEL'S CYCLING & FITNESS
$10.00 OFF A $50.00 OR MORE PURCHASE
305 East Agency Road • West Burlington, IA • 319-754-4410

Top Seller Prizes!

Every Scout who sells cards this year is eligible for a prize. The more cards that a Scout sells, the bigger the prize. Submit your Scout sales sheet by May 20! Winners will be announced the week of May 30, 2022

If a Scout Sells:

1-28 Cards	5 Scouts will be selected to win $5 Trading Post Gift Card
29-50 Cards	3 Scouts will be selected to win $10 Trading Post Gift Card
51-65 Cards	1 Scout will be selected to win $25 Trading Post Gift Card
65+ Cards	1 Scout will be selected to win $25 Trading Post gift card PLUS $25 Scout Shop Certificate

BOY SCOUTS OF AMERICA®

MISSISSIPPI VALLEY COUNCIL

2022 Camp Card Campaign
End of Campaign Report Form

Submit this form by May 20, 2022 for your Scouts to be entered in the drawing to earn prizes!!! The Card captain will be contacted if a Scout from their unit is selected.

Card Captain: _____

Phone Number: _____ Email: _____

District (Circle): Eagle Valley or Shoquoquon

Unit type (Circle): Pack or Troop **Unit #: _____**

Total Unit Sales: $_____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Scout Name_____ Cards Sold: _____

Complete and send to:
Mississippi Valley Council
Ryan Barnes
2522 Locust Street,
Quincy, IL 62301 -or
ryan.barnes@scouting.org

BOY SCOUTS OF AMERICA
MISSISSIPPI VALLEY COUNCIL

2022 Camp Cards
Pick-up Request Form

Unit Type & Number: _____

District: _____

Unit Contact Person: _____

Email Address: _____

_____ West Central Illinois Cards Requested

_____ Southeast Iowa Cards Requested

_____ Total Number of Camp Cards Requested

I certify that I have counted and picked up the quantity of Camp Cards listed above and understand that my Unit is responsible for paying the bill in full by Friday, May 20, 2022.

Printed Name: _____

Signed: _____Date: _____

Office Use only:

Cards picked up in: [ ] Burlington

[ ] Quincy

Cards were issued to unit on ____/_____/2022

by _____