



BOY SCOUTS OF AMERICA®
MISSISSIPPI VALLEY COUNCIL

2023 Popcorn Leaders Guide

Updated June 6, 2023

**Mississippi Valley Council
Boy Scouts of America
2522 Locust St.
Quincy, Illinois 62301
www.mississippivalleybsa.org * (217) 224-0204
<http://prpopcorn.com>**

My District Kernel is: _____

Phone: _____

Email: _____

2023 Popcorn Key Sale Dates

June/July
July/August

Area Popcorn Orientations
District & Unit Kick-offs

August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Orders Due Online	3	4	5
6	7	8	9	10	11	12 Online Sales Begin
13	14	15	16	17	18 Popcorn Pick Up	19 All Sales Begin
20	21	22	23	24	25	26
27	28	29	30	31		

- August 2: Orders Due ONLINE
- August 12: Online Sales Begin
- August 18: Popcorn Pick Up. 50% of retail value due at pick up
- August 19: All Sales Begin

September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13 Deadline for Spin and Win #1	14	15 Spin and Win #1	16
17	18	19 Council Deposits first order checks	20 Deadline for Spin and Win #2	21	22 Spin and Win #2	23
24	25	26	27 Deadline for Spin and Win #3	28	29 Spin and Win #3	30

- September 13: Deadline for Spin and Win #1
- September 15 Spin and Win #1
- September 19: Council deposits first order checks
- September 20: Deadline for Spin and Win #2
- September 22 Spin and Win #2
- September 27: Deadline for Spin and Win #3
- September 29: Spin and Win #3

October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 Deadline for Spin and Win #4	5	6 Spin and Win #4	7
8	9	10	11 Deadline for Spin and Win #5	12	13 Spin and Win #5	14
15	16	17	18 Deadline for Spin and Win #6	19	20 Spin and Win #6	21
22	23	24	25	26	27	28 All Sales End
29	30 Last Day to Return Product	31 Final Orders Due ONLINE				

- October 4: Deadline for Spin and Win #4
- October 6: Spin and Win #4
- October 11: Deadline for Spin and Win #5
- October 13: Spin and Win #5
- October 18: Deadline for Spin and Win #6
- October 20: Spin and Win #6
- October 28: All Sales End
- October 30: Last Day to return product
- October 31: Final Orders Due Online

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 Final Pick Up	16	17 Scholarship forms due Last Day to Order Prizes	18
19	20	21	22	23	24	25
26	27 Council Deposits Final Checks	28	29	30	1 Spin and WIN PARTY!!	

- November 15: Final Pick Up. Invoices will be a close out balance
- November 17: Last day to order prizes
- November 17: Scholarship forms due
- November 27: Council deposits final checks
- December 1: Council Spin and Win (Tentative)



2023 Popcorn District Kernel Contact Information

<u>DISTRICT</u>	<u>NAME</u>	<u>PHONE</u>	<u>E-MAIL ADDRESS</u>
Eagle Valley	Kristina Dula	510-367-3470	krisdula@gmail.com
Shoquoquon	Laura Carruthers	319-759-4377	mommacarruthershunters@gmail.com

<u>COUNCIL SUPPORT</u>	<u>NAME</u>	<u>PHONE</u>	<u>E-MAIL ADDRESS</u>
Council Popcorn Kernel	Amanda Johnson	319-572-2755	amandaarnold79@gmail.com
Popcorn Support	Ryan Barnes	217-224-0204 ext. 112	ryan.barnes@scouting.org
Staff Advisor	Ricci Dula	217-224-0204 ext. 114	ricci.dula@scouting.org

For news and updates about the Popcorn Sale, visit:
www.mississippivalleybsa.org



2023 Unit Popcorn Kernel Responsibilities

- Be the “GO TO” person for your unit! Coordinate and promote the Popcorn Sale in your unit and assist unit leaders in setting a unit sales goal.
- Attend a council orientation.
- Contact all the Scouts in your unit and secure their participation in the sale.
- Have all Scouts create an account to sell online at <https://prpopcorn.com>
- Facilitate a Unit Kick Off.
- Total all orders (show and sell, mid sale, and take order) and submit your unit order online on time. See calendar for timeline.
- Coordinate your unit popcorn pick up(s). Be sure to bring a volunteer to help you.
- Coordinate dates and times to sell at local stores with your District Kernel.
- Distribute popcorn in your unit and monitor that it is delivered to customers and money is collected in a timely manner.
- Make sure you turn in all forms on time to ensure your unit will receive all prizes, awards, and incentives (i.e. scholarship. Spin and Win, etc).
- Contact your District Popcorn Kernel if you have any questions.



2023 Product Line-Up



YELLOW POPPING CORN

America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$10 GF U



BUTTER MICROWAVE (15 PACK)

Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

Net Wt. 37.5 oz. + \$20 GF U D



CHEDDAR CHEESE

Made with real cheddar cheese. Each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 7 oz. ● \$20 GF



CARAMEL WITH SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ◇ \$25 GF



SEA SALT SPLASH

Caramel popcorn dunked in dark fudge and sprinkled with a splash of sea salt. If you have never tried this combination, you don't know what you're missing.

Net Wt. 15 oz. ▲ \$25 GF



CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar

Net Wt. 20 oz. ④ \$40 GF



CLASSIC CARAMEL CORN

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. ★ \$10 GF



KETTLE CORN MICROWAVE (15 PACK)

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ✓ \$20 GF U D



JALAPEÑO CHEESE

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 7 oz. ■ \$20 GF



PEANUT BUTTER CUP

Two classic flavors that taste great together. A melt in your mouth combination of milk chocolate and peanut butter.

Net Wt. 15 oz. ♥ \$25 GF

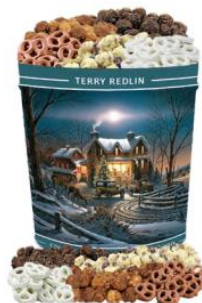


HOMETOWN HEROES TRIO

Everyone's favorite blend of sweet and savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

Caramel Corn, Cheddar Cheese, Natural

Net Wt. 19 oz. ③ \$30 GF



CHOCOLATE LOVERS

Our Chocolate Lovers tin features 5 sweet treats that you can't resist!

Milk Chocolatey Pretzels, White Chocolatey Pretzels, White Ruby, Peanut Butter Cup, Coconut Rain

Net Wt. 55 oz. ⑤ \$60



Military Donations
\$30/\$50

2023 Unit Commission Program

Units can earn the following commission:

Base commission	22%
Attend council popcorn orientation	+2%
Tier 1: \$5,000-\$7,999	+3%
Tier 2: \$8,000-\$10,999	+5%
Tier 3: \$11,000+	+7%
Max Commission:	31%

Units who sell at least **\$5,000** will receive **\$100** to help with 2023 charter renewal fees**

Scouts who sell **\$1,000** will receive **\$50** towards 2023 registration**

** All Money will be credited into unit account at the Scout Office

NOTE: Bonus commissions will be applied to your final invoice in November. If you have a credit, we will refund your unit by December. Online sales count towards total sales and your tiered commission.

NOTE: The council does not and will not manage any unit-to-unit product swapping

Scout Rewards

Kernels will receive physical cards in November/December for all Scouts in Unit

Sell 1 item:	Earn a patch
Sell \$400	Earn \$10 Gift Card
Sell \$550	Earn \$20 Gift Card
Sell \$800	Earn \$30 Gift Card
Sell \$1,000	Earn \$45 Gift Card
Sell \$1,500	Earn \$75 Gift Card
Sell \$2,750	Earn \$150 Gift Card
Sell \$3,500	Earn \$225 Gift Card
Sell \$5,000	Earn \$350 Gift Card



Amazon Gift Card and Patch Redemption Form

Please submit all requests by November 17, 2023

Unit Kernel Name: _____

Phone Number: _____ **Email:** _____

District (Circle): Eagle Valley or Shoquoquon

Unit type (Circle): Pack or Troop **Unit #:** _____

Total Unit Sales: \$_____

Are your Scouts sales listed in Scout Boss? (Circle) Yes or No

Patch Request:

Number of Scouts who sold 1 item: _____

Amazon Gift Card Request:

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Scout Name_____ Amount Sold: \$_____

Complete and send to:

Mississippi Valley Council

Ryan Barnes

2522 Locust Street,

Quincy, IL 62301 -or

ryan.barnes@scouting.org

Earn Prizes During our Weekly Spin and Win!!



Friday Sept. 15-Friday October 20

3 Scouts will be randomly chosen weekly to earn a prize from the wheel. Spins will be made by the council and not by the Scout.

Weekly drawings and spins will be played on MVC Facebook Page

*Scouts must sell at least \$250 in a week to qualify

*1 entry per week, for a maximum 9 entries (last drawing on Friday, October 20)

Examples of Spin and Win Prizes:

Legos

Fishing Gear

Game Stop

Sports Items

Action Figures

Scout Shop

Camping Equipment

STEM

Star Wars

WEEKLY SPIN AND WIN - Due by the Wednesday before the upcoming Friday's drawing

Parent or Unit Leader-Please complete this section (Please Print Clearly)

1. Limit one (1) entry per Scout per week
2. Maximum 9 entries per Scout
3. Scout must have sold a minimum of \$250 since previous entry

Scout Name: _____ Phone: (____) _____ Age: _____

Parents Name: _____ Parent's Email address: _____

Sales since previous entry: \$ _____

Scouts Total Sales to date: \$ _____

Unit Leader or Unit Popcorn Kernel please complete this section

Popcorn Kernel: _____

Unit Type & Number: _____

Unit Signature: _____

Complete and send to:
Mississippi Valley Council
Ryan Barnes
2522 Locust Street,
Quincy, IL 62301 -or
ryan.barnes@scouting.org

Party with us at the 2023 Spin and Win!!

The Top 40 in sales will earn their chance to spin the wheel!

We want to recognize all of our top sellers! On Friday, December 1st, we will have a dinner to recognize our top 40 selling Scouts and they will spin the wheel for awesome prizes!! Door prizes for all participating Scouts.



Examples of Spin and Win Prizes:

Legos	Sports Items	Camping Equipment
Fishing Gear	Action Figures	STEM
Gift Cards to Jamba Juice, Game Stop, Scout Shop		

SPIN AND WIN PARTY 2023-Due by Friday, November 17

Parent or Unit Leader-Please complete this section (Please Print Clearly)

4. Registered Scouts who are in the top 40 in sales and sell at least \$1,700 in total sales qualify for 1 spin per \$750 sold.
5. Limit one (1) entry per Scout. **ABSOLUTELY NO COMBINING OF ORDERS WILL BE ALLOWED.**
6. Submit with copies of Scout's "Take Order" forms for verification. Online sales (through October 28) will be verified by the published Pecatonica sales report.
7. Scout must be present to spin.

Scout Name: _____ Phone: (_____) _____ Age: _____

Parent's Email address: _____

Total Sales: \$ _____

Unit Leader or Unit Popcorn Kernel please complete this section

Popcorn Kernel: _____

Unit Type & Number: _____

Unit Signature: _____

Council Signature/Popcorn Staff Advisor: _____

Complete and send to:
Mississippi Valley Council
Ryan Barnes
2522 Locust Street,
Quincy, IL 62301 -or
ryan.barnes@scouting.org

Sell \$2,750 in total sales, earn a scholarship AND go to camp for FREE!

Scouts who sell at least **\$2,750** (online, face-to-face, or combination) in any calendar year will have **5%** of their total sales count towards their own **529 account**. Once enrolled, 5% of their sales each year will go towards the scholarship. Reporting of sales is not automatic, and forms must be submitted to the council each year. Scouts only have to hit the \$2,750 minimum one time. Scouts who have reached the scholarship level in years past will only have to complete an update form.

Don't forget **online sales count!**

In addition to earning a scholarship, Scouts who sell at least \$2,750 will get a campership to attend a 2024 MVC camp or NYLT for free!





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Scholarship Enrollment/Update Form

Please submit this completed form to enroll or to report this year's sales.
To enroll, you must sell at least \$2,750 in qualifying sales during the sales campaign (August-October)

Year Reporting: 20__
(write in the year of sales you are submitting)

Total Sales including Online: \$ _____

Scout Information
(To be completed by Scout or Parent)

Scout's Full Name: _____ Birth Date: ____/____/____

Unit Type: _____ Unit Number: _____ Last 4 Digits of SSN: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____

Parent's Name: _____ Phone: _____

Parent's Email: _____

Scout's 529 Account
(The council will only issue funds to a 529 Account or equivalent)

Routing Number or Gifting Link: _____

Account Carrier: _____ Account Type: _____

I authorize the Mississippi Council to deposit funds into my child's account.

Signature: _____ Date: _____

For office Use Only

__ Scout's sales are confirmed Amount Deposited: \$ _____ Date Deposited: _____

Using Square for your sales



Accept credit cards anywhere!

Square readers works with the free Square Point of Sale app to allow everyone to take payments on their smartphone or tablet. Increase your popcorn sales with the latest technology.



- Fast Setup
- Free card reader & app
- Load your inventory & track sales

Signing up is simple! Visit
square.com/i/PRPOPCORN1 to sign up